

RECRUITMENT

Ethan Stiles, UWG Campus Champion, took on the monumental task of planning a recruitment strategy, providing poll worker applications and HR packets, answering student's questions about serving as poll workers, following up with students who did not fill out applications correctly, and reminding students of training and other important Election Day information.

Ethan implemented an effective strategy to recruit interested University of West Georgia students. The most effective mechanism was emailing student organizations directly. Target organizations were political based because of anticipated interest in the Presidential Election. Student involvement was primarily from the following UWG organizations: SGA, College Republicans, Young Democrats, and the NAACP. Recruiting students to work was easy when the leadership of each group was addressed.

Communication regarding training of recruits was done through mass email. Vital information was sent to each recruit up to the night before the November 8th election.