



A copy of the sign ordinance
can be found online at
<www.carrollcountyga.com>
under *Community
Development*. Please call 770-
830-5861
with any signage questions.



CARROLL COUNTY
DEPARTMENT OF COMMUNITY
DEVELOPMENT

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**Carroll County
Department of Community
Development**

Informational Brochure

SIGN REGULATIONS

— — —
Integrated Business
Development





Integrated Development Signs

(Shopping Centers, Business Parks, Etc.)

Integrated business development : A development consisting of two (2) or more interrelated business establishments with a minimum square footage of five thousand (5,000) square feet using common driveways and onsite parking facilities.

Business sign: Any display, advertising device, figure, plaque, poster, outdoor advertising sign maintained or used to advertise or to inform or to direct the attention of the public to a business or activity conducted upon the premises upon which such sign is located or to a product or service sold or rendered therein.

Shopping center identification sign: A freestanding sign structure containing the name identifying an integrated business development which may also include identification signs on which the names and nature of businesses within the development are uniformly displayed.

Shopping Center Identification Signs:

Each integrated business development is permitted one (1) freestanding sign:

- One (1) monument sign no greater than eight (8) feet in height and eight (8) square feet in surface area per one thousand (1000) square feet of building space, for a total surface area not to exceed five (500) square feet, set back a minimum of ten (10) feet from the right-of-way or any property line.

-or-

- One (1) pole sign no greater than twenty (20) feet in height from the top of the sign to the ground. The surface area shall be no larger than four (4) square feet per one thousand (1000) square feet of building space, for a total surface area not to exceed two-hundred fifty (250) square feet, set back a minimum of fifteen (15) feet from the right-of-way or any property line.

Signage-

Signs shall be in harmony with the development, constructed using materials and colors similar to those used in the building façade.

Freestanding signs for individual businesses, roof signs, and portable signs are not permitted.

Landscaping -

All separate landscaped areas where a sign is placed shall have a minimum variety of two (2) living plant materials:

- Grass and/or low-growth shrubbery is required, installed in accordance with accepted good planting procedures.*
- Grass may be sodded, plugged, sprigged, or seeded except that solid sod shall be used in swales or other areas subject to erosion.
- Ground covers that present a finished appearance and reasonably complete coverage at time of planting may be used in lieu of grass sod.
- Shrubs shall be a minimum of one (1) foot in height when measured at the time of planting.
- All landscaped areas shall be provided with a sprinkler system or readily available water supply.
- Paving (other than walks) and artificial plants shall not be permitted.
- Landscaping shall be maintained by the owner or his agent.

**For additional information, see the most current edition of Grades and Standards for Nursery Plants*

Individual Business Signs:

Each business establishment in an integrated business development is permitted one (1) sign:

- One (1) wall sign no greater than one (1) square foot of signage for every three (3) linear feet of business frontage, with a maximum of fifty (50) square feet. Wall signs shall cover no more than 25% of the total square footage of the facades to which they are affixed and may be placed on any wall of the building in which the business is located except the rear wall.

- or -

- One (1) projecting sign no greater than nine (9) square feet in sign area, with a maximum projection of three (3) feet from the building face. Signs shall have a minimum clearance of eight (8) feet and a maximum clearance of twelve (12) feet from the ground.

Temporary Signs -

- One (1) temporary sign, such as a banner, no greater than eight (8) feet in surface area is permitted for a promotional activity of an individual business establishment for a period of no more than 14 days in a six-month period.

- Other temporary promotional signs shall be limited to store windows.

For more information:

- Call **770-830-5861** to speak with Amy Goolsby, County Planner/Sign Administrator
- or -
- Visit the Community Development website at www.carrollcountygga.com/home/dc.d.htm