

**Carroll County  
Department of Community  
Development**



**A copy of the sign ordinance**

**can be found online at**

**<[www.carrollcountyga.com](http://www.carrollcountyga.com)>**

**under *Community***

***Development.* Please call 770-**

**830-5861**

**with any signage questions.**



CARROLL COUNTY  
DEPARTMENT OF COMMUNITY  
DEVELOPMENT

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*Informational  
Brochure*

# SIGN REGULATIONS

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# OUTDOOR ADVERTISING

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# Outdoor Advertising Sign Guidelines

## **Outdoor Advertising Sign :**

An off-premise sign that identifies, advertises, or directs attention to a building, profession, product, service, activity, or entertainment not conducted, sold, or offered on the premises upon which the sign is located is an outdoor advertising sign.

## **A sign permit is required.**

## **Outdoor advertising signs shall be limited to commercial and industrial areas.**

No sign is permitted when property zoned residential would be between sign and roadway toward which it is oriented.

No sign is permitted more than 1,000 feet from ongoing retail business, measured on the same side of the roadway.

No two signs are permitted on, or oriented toward traffic traveling upon, the same side of a public roadway spaced less than 2,000 feet apart.

No two signs are permitted on opposite sides of the roadway within a 1,000 foot radius.

No sign is permitted within 1,000 feet of any right-of-way of any underpass, overpass, or bridge

No sign is permitted within a 1,000 feet circumference of property line of historic site, school, church, cemetery, public park, or playground.

No sign shall obstruct vehicular or pedestrian traffic, nor be placed in such a manner as to confuse authorized traffic signals or obstruct any scenic vista.

No sign part or support shall be placed in or on private property, without the written consent of the property owner.

No sign shall be erected upon the roof of any building structure.

No signs shall be stacked.

No sign shall be set back less than 10 feet from any road or street right-of-way line or property line, nor shall be less than 50 feet from any building.

No sign shall be lesser than 30 feet or greater than 60 feet in height, nor exceed 300 square feet in total surface display area.

No sign shall contain more than two faces.

No sign shall have a surface area greater than a total area of 300 square feet per face.

No sign shall be painted with more than two colors and sign must be visually compatible with surrounding community and shall be lighted by down-lighting limited to 20,000 lumen.



## **For more information about the sign ordinance:**

- Call **770-830-5861** to speak with Amy Goolsby, County Planner/ Sign Administrator
- Visit the Community Development website at <[www.carrollcountyga.com/home/dcd.htm](http://www.carrollcountyga.com/home/dcd.htm)>